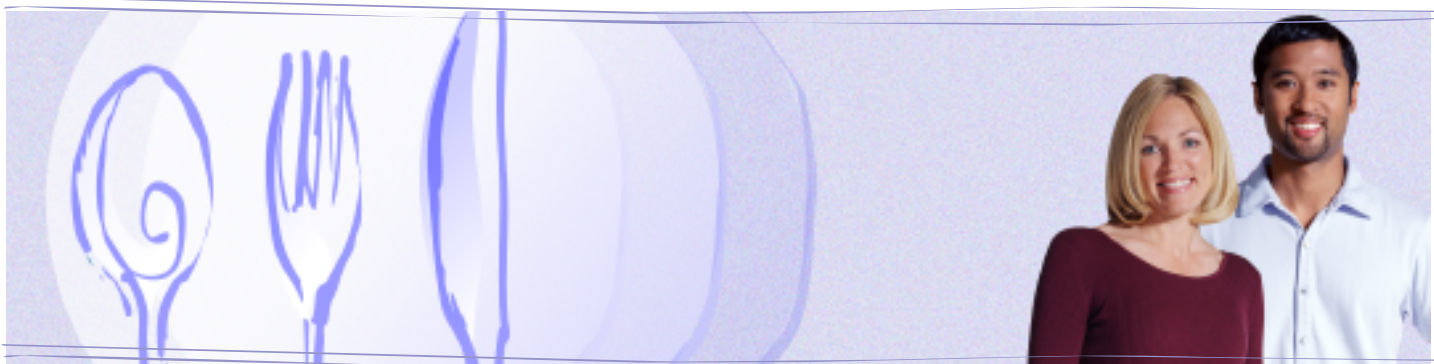


METROMEDIA RESTAURANT GROUP

ADP Tax Credit Services Develops A Successful Program for Metromedia



The Challenge





Metromedia Restaurant Group knows steaks. They operate and franchise over 800 casual-dining restaurants, including Bonanza and Ponderosa Steakhouses as well as Steak-N-Ale and Bennigan's Irish American Grill and Tavern. Metromedia was looking at tax credits as a way to increase their net operating income without increasing the price on their food products.

For many restaurants, low compliance is the biggest deterrent to a successful tax credit program. It is difficult for front-line managers to remember to screen all new hires for tax credit eligibility. Management bonus programs can often be ineffective due to the length of time between the screening and certification of a new hire. A successful tax credit program requires regular systematic follow up with the front-line restaurant managers.

The Solution

At Metromedia Restaurant Group, the management was quite impressed with ADP's commitment to enforce compliance at each of the restaurants. Metromedia was looking to change the culture in the field so that the tax credit screening would become a part of the hiring procedure. ADP was prepared to make the necessary phone calls to non-compliant restaurants and provide reports detailing the forms that were about to expire.

Over the last few years since working with ADP, the compliance at Metromedia has risen to over 90% and now the managers always remember the tax credit screening interview. The team at ADP didn't give up and they continue to maintain a pro-active approach to enforcing compliance. ADP and Metromedia are partners in the process and both parties provide feedback to each other further enhancing the program. In addition to driving compliance, ADP's customer

-  Tax Credit Services
-  Food Service
-  Global
-  Serve More Than 160 Million Guests a Year

"I am fully satisfied with the service Metromedia has received from ADP. Our communication remains open as we work together to sustain a successful tax credit program. I look forward to our partnership generating continued success."

– Michael Rahim, Director of Tax
Metromedia Restaurant Group

service level is excellent. As a way to increase manager involvement in the tax credit program, Metromedia wanted to quickly distribute compliance reports to all the regions. When they approached ADP with their request for electronic copies of the reports, ADP was happy to make the change and customize the information in the reports to make it exactly what the managers need.

About ADP's Tax Service:

ADP is the leading provider of tax credits in the U.S. We understand the complex issues of tax incentives and have the resources and experience to assist your company in every jurisdiction.

- With almost thirty years of experience, ADP provides federal and state tax incentive solutions to our clients
- ADP's tax experts can assist your business in obtaining these valuable tax benefits through our comprehensive screening process, extensive knowledge base, and state-of-the art technology
- Our team of accountants, CPAs and attorneys works closely with you to develop strategies to increase compliance rates and minimize your administrative burden success."

The ADP Difference:

Experience, People and Process

For more information on available tax incentive programs and a custom Incentive Analysis, visit www.taxcredits.adp.com.



Tax Credit Services

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